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# THE REPORT OF INNOVATION SUMMIT OF MIT - WPU

# Welcome to **POSSIBLE!!**

*Let the process of ideation and  
innovation bring a wave.*

*Let us create and inspire the world  
to innovate.*



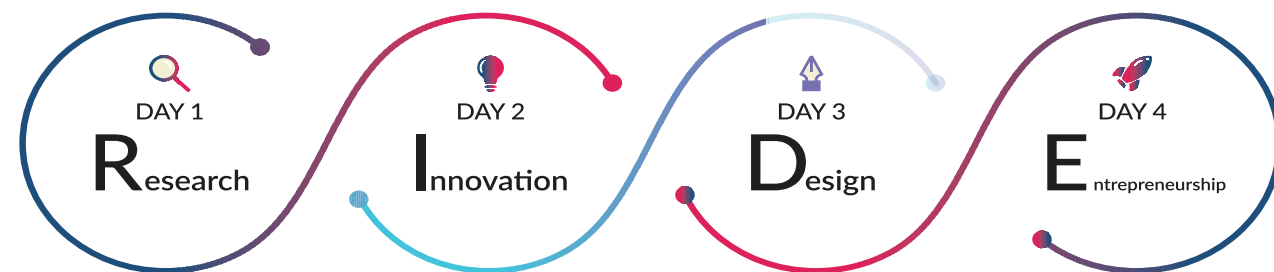
*Here at MIT WPU, we  
encourage our  
students to  
innovate, ideate,  
and create.*

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# To the students, For the students, By the students.

R.I.D.E. 22 was conceived with a niche thought of enlightening the student community with knowledge of the industrial world. Only about 40% of learning comes from the classroom but the rest is learned by exploring the world and facing situations outside the classroom. Our aim was to show a live application of the same at RIDE.



With a 5-day theme-based approach revolving around Research, Innovation, Design, and Entrepreneurship, our objective was to introduce students to the process of building an idea from the ground and introduce them to speakers who have defied failure in their career, while giving them a chance to interact with numerous startups in order to understand the multitude of ideas prevalent in the market.

R.I.D.E. 22 to us was more than an event. It was a plane that introduced our students to the intersecting dimensions of the industry and provided them with a roadmap to their future.



## Message From FOUNDER PRESIDENT

With a sense of gratitude, he welcomed all the guests and showed appreciation towards the Executive President, Mr. Rahul Karad, and the organizing team for converting this vision into reality. He appreciated the thought by mentioning that this event is of importance as it is contributing towards national development, inclining towards India's Prime Minister, Mr. Narendra Modi's exceptional insight and vision.



### Rev. Prof. Dr. Vishwanath D. Karad

Founder President

MIT World Peace University



Discussing and considering research, innovation design, and entrepreneurship, the World Peace Dome itself was presented to me and to all of you in my name, but let me tell you, friends, that I have been nothing more than an instrument. In human history for the first time, such a unique monumental creation has come up, but the structure is not important. We have to learn and understand the very mechanism. The mind and the Soul mechanism has come up in Pune. We are giving a very wonderful message to promote the *Culture of Peace*.

## Message From EXECUTIVE PRESIDENT

This five-day RIDE22 conference is being held to inspire students at MIT World Peace University. It is considered that the conference provides an enormous chance for students to comprehend and explore new ways to research, innovation, design, and entrepreneurship reflecting on future trends in technology, management, scientific and social sciences, fine arts, sustainable studies, and public health.



**Mr. Rahul V. Karad**

Executive President  
MIT World Peace University



This is the hope for the Research, Innovation, Design & Entrepreneurship conclave. This conference is structured like a giant classroom, with several *possibilities & takeaways*. It is anticipated that the student community would come out with a really distinct thought process and thrive as a result of this event. We think that this RIDE '22 conclave will be one of the methods and sources of inspiration for MIT World Peace University students.

## Message From PRO VICE CHANCELLOR

This event will be useful to everyone, including speaker sessions, startup booths, mentor-mentee sessions, panel discussions, and an existing credit-based evaluation that will belong to everyone. India is leading in the startup ecosystem and the main outcome of RIDE is to develop a culture of innovation and entrepreneurship, making students of MIT-WPU job creators, not job seekers.



*"An innovator is one who does not know it cannot be done".*

He established how RIDE is a spectrum that belongs to innovation, and how the fundamental goal of the event is to discuss, encourage, motivate, and develop innovations at the same time across MIT World Peace University. World Peace Dome came out as the first-ever spiritually oriented scientific lab and this has been created by none other than our Founder President, Revered Professor Dr. Vishwanath D. Karad.



**Prof. Dr. Milind Pande**

Pro-Vice Chancellor  
MIT World Peace University

# Message From DIRECTOR, CEO (CIAP)

With a sense of gratitude he welcomed all the guests and showed appreciation towards the Executive President, Mr. Rahul Karad and the organizing team for converting this vision into reality. He appreciated the thought by mentioning that this event is of importance as it is contributing towards national development, inclining towards India's Prime Minister, Mr. Narendra Modi's exceptional insight and vision.

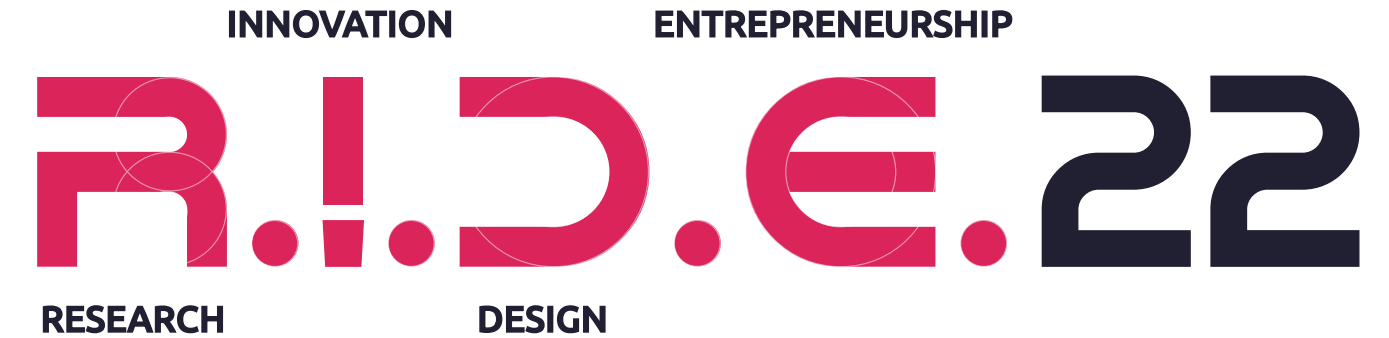


**Mr. Pravin V. Patil**

Senior Director, CEO, CIAP  
MIT World Peace Univeristy



We've had a galaxy of some of the best speakers in this country's ecosystem. Our Executive President, Shri Rahul Vishwanath Karad, mentioned an innovation conclave almost two years ago and asked me to come up with a plan within 15 days. I was scheduled to present this concept for 20 minutes. That meeting lasted nearly 3 hours, with his guidance, merging it with a student event called "Inception" gave birth to RIDE and caused a pandemic. We were determined to do it in person because we knew that doing it online would not be as effective.



R.I.D.E 2022, an intra-university event presented by Innovation Hub, is a student summit aimed at bringing together minds who believe in expanding horizons beyond the scope of mundane opportunities and paving the way for students to pursue entrepreneurship as well as innovation. We believe that every student is imbued with the knowledge that can lead to endless possibilities, and with R.I.D.E. in action provides them with the means to explore, ignite, and re-ignite those thoughts.

Along with this, RIDE 2022 had a recreational element, with days filled with learnings and teachings, and evenings filled with cultural programmes such as pronights, comedy night band concerts, and flash mobs. We aim to provide students with the approach, pathway, and insights on all of these topics, which stand for Research, Innovation, Design, and Entrepreneurship, the four pillars of any business or venture in today's world.



# Event DEMOGRAPHICS

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>7,000  
FOOTFALL

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110  
MENTOR

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>100  
STARTUPS

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>50  
SPEAKERS

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∞ Possibility of Learning

## Objective

- ◆ Innovation drives growth and helps address social challenges. Innovation mitigates climate change, advances sustainable development, and promotes social cohesion. Given the importance of innovation and entrepreneurship in today's world, it is crucial to provide young people with the chance to study the **"what," "how,"** and **"why"** of these subjects.
- ◆ We feel innovation is something that is not limited to a single stream of study, hence the event was made credit-based for **2nd-year undergraduate students and 1st-year postgraduate students** across the university.
- ◆ Today's problems call for creative applications of new technology, new organisational structures, network processes to increase human and social capital, and new solutions from the bottom up. This is how and why we developed R.I.D.E, a curriculum that methodically informs students about each subject crucial to starting a business: **Research, Innovation, Design, and Entrepreneurship.**

## Outcome

- ◆ All industries have benefited from the systematic promotion of innovation and entrepreneurship by MITWPU R.I.D.E 22. The main objective was to **promote, support, inspire, and develop** creative talent around the world.
- ◆ Students were able to learn about different industries and how they functioned thanks to the experienced speakers who came from diverse fields. Additionally, pupils were able to clearly comprehend the **"what," "how," and "why" of innovation and entrepreneurship.**
- ◆ As R.I.D.E 2022 became a credit-based programme for 2nd-year Undergraduate students and 1st-year Postgraduate students across the university, these **credits** were awarded based on a report submitted by students on any of their ideas, working, and even attempting to build a business model for it.

# Expert Talks

Topics such as research, innovation, design, and entrepreneurship can be studied indefinitely. We had expert speeches that were a rhapsody of industry specialists and influencers who had seen it all, all coming together and sharing their journey to become who they are today.



## India Today

Speakers talked about how India is developing and reaching new heights every now and then.



## Start-up World

"How startups are growing and what influences them" was also part of these talks.



## Personal Growth

Giving motivation to students, speakers also spoke about personal growth.

# Daily Schedule

Each day had a different theme directed toward their importance.



## R - Research

Research on every aspect of the idea is significant and the first stage of any creation.



## I - Innovation

Innovation is an important step in creating value and addressing the needs of today and tomorrow.



## D - Design

The design makes the face of any product and thus makes designing a key player in innovation and ideation.



## E - Entrepreneurship

Entrepreneurship is the root process and grit of a product/idea reaching the market.



Day 01

## Namita Thapar Executive Director, Emcure Pharmaceuticals Ltd.

Gracing our Inauguration day with her presence, we had Namita Thapar on stage. She spoke about many things motivating our students but when asked what she looked for in startups or founders before investing she replied, **"Hunger and Humility"**

She explained these two words in great detail so that the attendees would have a better understanding of them. She began with defining the word "Hunger" before telling stories of her father and his drive to work even at the age of 71 for an improved future.

She continued by describing how she was given the chance to oversee the Indian division of Emcure Pharmaceuticals.

The duty wasn't handed to her on a silver platter; rather, it came after she demonstrated a desire, a hunger for it and excelled throughout her one-year probationary period. She told the students the importance of being humble and modest.

She mentions a dialogue **'Kabil bano, kamyabi jhak marke tumhare piche daudegi'**.

She ended her much appreciated speech by giving the audience motivation to give back to our country and serve the nation through our knowledge.



Day 01

## Satyabhushan Dash Director, Centre of Emerging Markets, IIM Lucknow

Mr Satyabhushan Dash from IIM Lucknow graced the RIDE22 inauguration ceremony. He spoke on establishing an entrepreneurial attitude and how vital it is. He began his talk by emphasizing how sustainability plays a crucial role in our daily life. He discussed what sustainability is, how it benefits society and the environment, and how we should design goods that benefit society.

Furthermore, he provided several instances from our daily lives that may assist us and the people around us in adapting to a sustainable living

via the use of new technology, some of which were water ATMs and interrupted energy supplies as well as good public transit.

He spoke about many elements of innovation, such as how a Green hotel that he visited benefits the environment, how many inventions, such as Tata's new hybrid vehicle, assists the environment, and is sustainable. It is not only leading in all of these categories, but it is also benefiting Tata for its expanding company.

In the conclusion he quoted **"Sustainability is the future and any innovation in sustainability is the customer's requirement!!"**



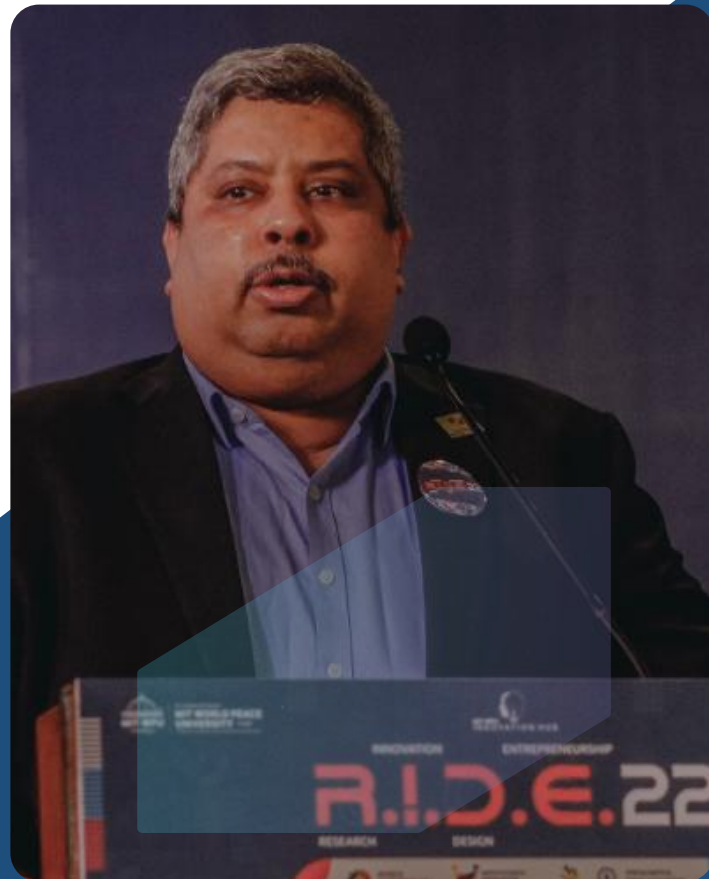
Day 01

## Mr. Rahul Walawalkar Director, IESA Pune

Mr Rahul Walawalkar, the director of IESA PUNE, spoke to the MIT students on the first day of RIDE22. He began his discussion by thanking the organizers for hosting this event and discussing the collaboration with MIT. He then gave a basic introduction of the IESA. He explained to the audience how India is a worldwide center for research and industry. He demonstrated to the audience how, over the previous decade, there has been enormous progress in technical advancement by using many real-world examples that we as growing adults have observed, such as lightweight computers or mobile phones with longer battery life in the same footprint or upgraded lithium and lithium-ion batteries.

He highlighted that with new technologies, cost reduction is achievable and that innovation is not over.

He stated that they want to ensure this in the following decade. People don't have to leave India to have an effect in the world, and they believe that with the sort of policies the government is now putting in place, as well as the kind of passion that exists in the business. Similarly, he believes that MIT will undertake similar projects in the future years. In conclusion, he stated that **"This is a decade for advanced energy storage technologies."**



## Mr. Shailendra Kawade Chairman, Mylab Discovery Solutions Pvt Ltd.

Mr. Shailendra kawade spoke to the audience about research, accessibility difficulties, and solutions. He stated that he picked this topic because when anybody speaks about any business, you have to talk about the problem and the answer to each startup. He also explained how his firm develops various tools that make life easier for people and provide them assistance. Mr. Shailendra recommended the audience to always strive to identify the accessibility, or sectors of this particular division, & find out how they receive their answers from the environment.

He spoke about how every firm was a startup at one point, and every company has encountered challenges.

If science is one of them, then your problem has a solution from every viewpoint. It has nothing to do with the issue. It is about science, whether it is about the stream or not. **So, proceed with caution as the best notion.**

In conclusion, he hoped that this specific event would light a fire in the minds of the audience, causing them to notice more and more issues and come up with more and more answers, cooperating, conducting study throughout the world, and discovering or taking hints from that.



Day 01

Day 02

## Mr. Dheeman Kadam Co-Founder at goEgoNetwork

Mr Dheeman Kadam, Co-Founder at goEgoNetwork started his address to the audience by showing a video which aimed to promote sustainability and green products, and a green lifestyle by showcasing the use of EV's.

He explained that the problem statement that people are scared of buying electric bikes or electric cars is range anxiety, so they decided to innovate that by putting a charging station at the world's highest peak. That's at Kaza. Mr Kadam then started talking about his company and what they do there. He gave motivation to students by telling them how his company had raised funding multiple times successfully.

Further he said, "I as an entrepreneur, I as a co-founder and I as a person who was sitting there 14 years back, that's what has worked for me. Always remember that there is opportunity.

Further he spoke about how he is an alumna of MIT-WPU.

He said, "The community in Pune is really small. So anyone who needs mentoring or who needs even just a sounding board, can come up, reach out and I'm happy to talk to all the MIT guys, at least you all are I'm the alumni here. So I have certain obligations towards you all so that's something which we would love to do".

In conclusion, he quoted the great boxer Muhammad Ali, **"Champions are not made in the ring they are merely recognized."**



Day 02

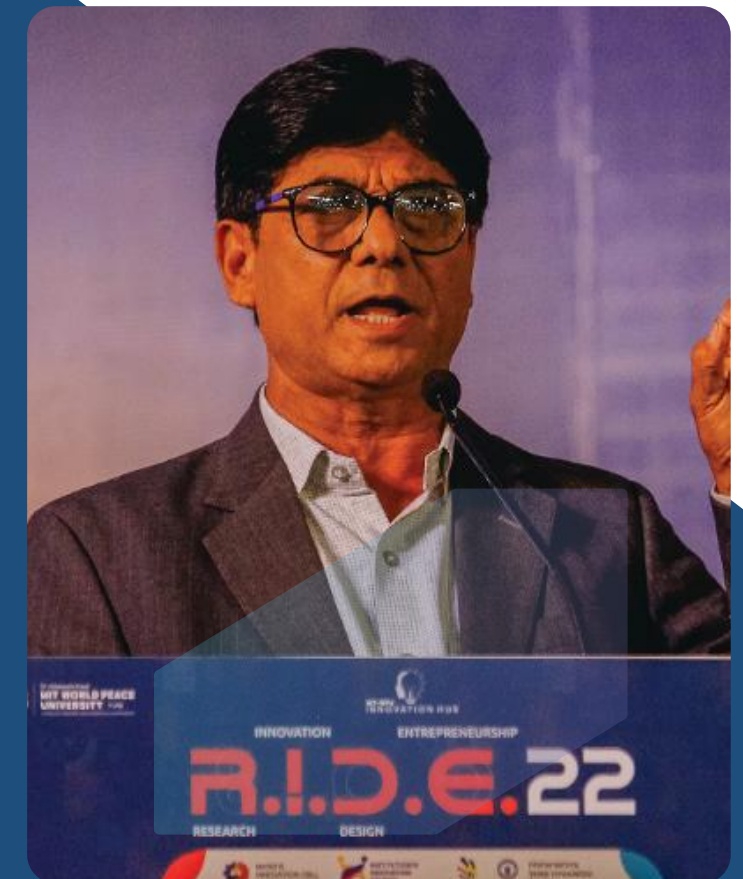
## Mr. Mansukhbhai Prajapati Founder, MittiCool

On the second day of RIDE, we had the good fortune of getting to listen to the liberating words of Mr. Mansukhbhai Prajapati. He made the audience realize the responsibilities as the future generation that will take the world to the next stage. He spoke about many different things, first that innovation can come from anywhere and anyone and believing in that every occupation is respectful work. He mentioned that even a potter is capable of harnessing excellence and innovating for the betterment of the world even against highly unfavorable odds.

**“ मैंने ये सोचा मटिटी का फर्जि क्यों नहीं बनाऊ, तब 5 साल काम करने के बाद मुझे सफलता मिली।”**

He taught the audience the importance about perseverance and determination to success.

He advised about not chasing money and fame. His work has been recognized & appreciated by a lot of respectful personalities, he was awarded the title of **'True Scientist'** by Dr. A.P.J. Abdul Kalam in 2007. In 2010, he was named as 'India's most powerful rural entrepreneur' by the Forbes magazine. He ended his speech by leaving us with the message to persevere through all the hurdles and to keep going for what you believe in no matter how many problems come in the way of achieving your dream.



Day 02

## Mr. Deepak Kakadia

### Google Extreme Networking

Mr. Deepak Kakadia hooked his audience with the very first sentence he spoke. "I'm going to talk about today how to make the best use of your capabilities." He then emphasized on the fact that numerous people, rooted to India, second guess the worth of a specific company when started in India, and as an entrepreneur, the biggest gap one might face is to understand the dynamic Indian market, to be able to devise an algorithm that fits the Indian logics. Mr. Kakadia believes that companies with far fewer people work harder.

He then spoke about the importance of Machine Learning and how people these days speak about it but do not know what it actually is.



"Machine learning in a nutshell, it programs a computer to teach how to solve something and learn it. So every machine learning algorithm is the same thing. You fit a model, you create a model, you fit it. And you try to predict what the next outcome will be based on the previous history and most of the machine learning right now is only for companies like Facebook and Google that takes recommendations is all guesswork". In his ending note he reinstated the fact that **one needs to be good and know his worth before he starts his own company.**

## Mr. Apurv Nagpal

### Faculty of IIM Ahmedabad

Day 02

We had an immense pleasure to have Mr. Nagpal on the 2nd day of our event. With his Multi cultivated experience on a variety of aspects in science he was able to share numerous illuminating facts and stories about futurology and innovation.

He conducted a super interactive and fun session on some famous science fiction movies which engaged most of the audience out of curiosity.

He made the audience realize that **nothing is impossible if efforts and innovation are put in an idea.** From these clips he implied that things that were just a thought, and were presumably impossible then were present and fully functioning in today's world.

Starting with a clip from Star Wars 1977, he explained the technology of holographic projection which was just recently introduced.

Then he gave another example from a show Jetsons 1962 where he talked about the idea of a robotic home cleaner and how in today's date it has been possible to have them in the market now and just like that he made a great oration on the latest innovation and futurology.



Day 03

## Ms. Shuchi Aggarwal Innovation Strategy Council, Accenture

On day 3 of our event, we had Ms. Shuchi Aggarwal with us. In her talk, the focus of her address was the value of Design Thinking in the workplace. She contributed to the Innovation Design division of a startup prior to her current position at Accenture. According to her, creating the future is the best way to anticipate it, and design thinking is the process to use when doing so.

She demonstrated this by using a case study of a GE MRI machine to show how the creator of the machine was completely taken aback when he first saw it in action in a hospital. The MRI machine won accolades for its original vision. Later, he learned that between 60% & 80% of the patients were children, which struck him seriously.

She requests that he look through the machine, behind which is showing a movie. She requested him to lay down on the bed and put on the headphones so he could watch the movie. After then, Jack was placed inside the device, and everything went as planned. **“The first phase of design thinking includes having empathy towards user while accomplishing the objectives”.**

In the end, through her case study, Ms. Shuchi demonstrated how the designer of the GE MRI Machine.



Day 03

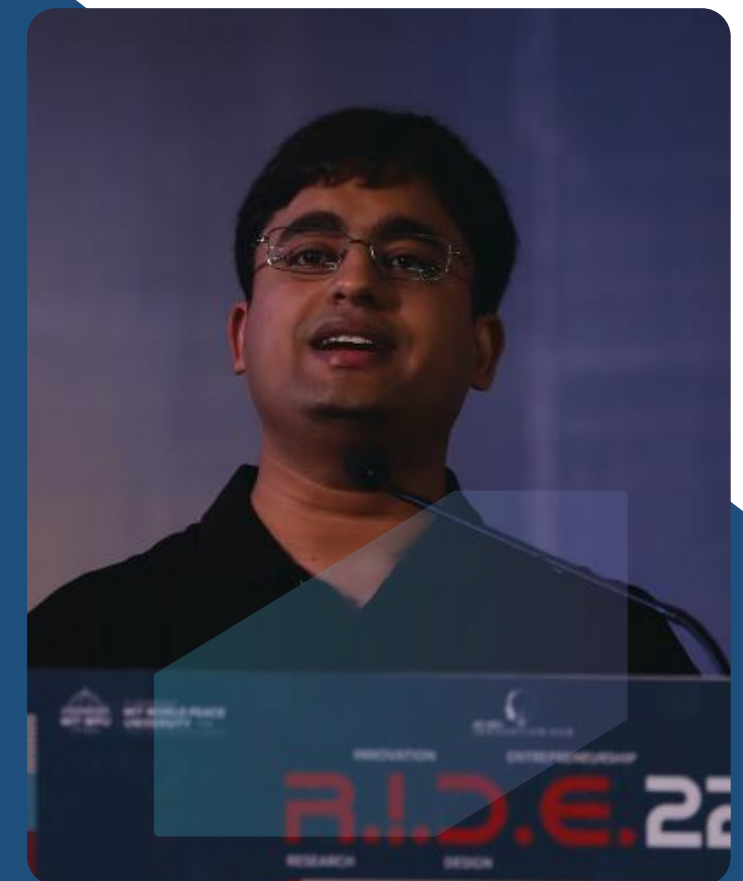
## Dr. Jeetesh Agrawal Senior VP, Lenskart

On Day 3, Dr. Jeetesh enlightened us on entrepreneurs, students, two facets of e-commerce, innovation, and design thinking, as well as how **E-commerce has assisted in connecting with individuals living in remote areas.** He explains that the three objectives are to address accessibility, any inefficiencies, and the more extensive needs of customers.

He begins by giving examples to illustrate his point on accessibility. He claims that, 7-8 years ago, there were many ways to absorb content, including TV, torrents, movies, and more. Netflix, Hoststar, Prime, and other content-producing companies have seen a phenomenal rise in the last 5-6 years. These businesses have closed the gap between

people living in tier-2 and tier-3 cities who couldn't access many items before.

Finally, he uses the example of Olx, a website that allows anyone to sell their motorcycle, cell phone, or anything else that could be useful to someone else in order to bring buyers and sellers together on one platform so that they can communicate and transact business at a price that both parties are willing to accept. Another example is UPI payments, which did not exist six or seven years ago. Payments were previously made by visiting banks or involving banks in the process; now, thanks to UPIs, payments can be made with a single click.



Day 03

## Mr. Pravin Rajpal Founder, World InnovationNext Network Pvt. Ltd.

On the third day of RIDE, Mr. Pravin honored us by discussing the wave of digital disruption. He discusses how our smartphones have developed over time and now include everything we need. Then he talked about iDIA, an integrated all-in-one platform, where anyone can easily incubate ideas online. The integrated digital incubator and accelerator is what it is termed. The cost of the digital incubator is 1/100th of what it would be otherwise. He went on to discuss the six effective iDIA tools that can support a student's entrepreneurial path.

iWIN, iDEATE, iSTART, iRESEARCH, iASSESS, and iPRESENT are among the six tools.

He explained about all the products briefly through a presentation.

The main benefits from these tools is to make a better product according to market fit, reduce time to develop products, reduce time to market, faster scale-up with corporate accelerators, and globalize startups.

In the end with the help of a video clip from Brahmastra, he connected how we need to ignite and re-ignite our thoughts and with the help of passion, spirituality, and science we can bring great changes in the world.



Day 03

## Mr Bharat Oswal CII Young Indians, Pune- YUVA Chair

Mr. Bharat Oswal started his speech by calling entrepreneurship the "Buzzword nowadays" and something which everyone wants to get into and how great it is for MIT to support this. He also expressed his gratitude for many cooperates joining. He also spoke on how many things have changed over the years in entrepreneurship. Lots of startups are developing across the country in every part, from rural to urban and from innovation to agri.

**Quoting "Today we are in an era where everybody across the globe is looking at India, what new do we bring to the table."**

He also mentioned startups like Udchalo, Elasticrun, and Dhruva which are putting Pune on a global brand.

He also gave a glimpse of the reality of how challenging startups can be but challenges also come up with opportunities which means that the focus needs to be on innovation. He also quoted "A startup is not just about having an app or having just a tech platform, it is about how tech can enable people to solve the problem". He ended his speech by explaining how Ideas are something that can come at any time and how it is used is going to decide how further one can go.



## Mr. Shreyansh Sancheti Co-founder, BlueLearn, Bangalore

"Ideas are commodities. Execution of them is not." Michael Dell  
Mr. Shreyansh Sancheti immediately became everyone's inspiration after the audience found out that he has worked for 4 different companies, co-founded 2 startups, and raised venture capital while still in college. He defines perseverance as the word which can define the journey of an entrepreneur. One will fail if they don't have perseverance. He also shared his story of how he put himself out there without knowing anything about startups, encouraging everyone to do the same. He also spoke on how rejection is a part of this and not to be afraid of it.

He shared MVPs of brands such as Facebook, and Youtube and normalized simplicity.



He normalized failure and rejection, quoting "Ideas are a commodity but execution of them is not- founder of Dell".

He ended his speech by sharing the advice he would give himself 5 years ago which included:

- **To learn as much as you can and at as many places as you can.**
- **Talk to as many people as you can.**
- **College is the best place to try new things and it gives you exposure to new technologies.**
- **To find a co-founder.**

## Ashish Deshpande CEO, Elephant Designs, Pune

Ashish Deshpande shared his experience, being from Pune itself can see the beauty of it in daily life and he always drew inspiration from Indian cities. His journey in design began in Ahmedabad which is a very lively place and has had a very strong impact on the design of India. In 1983, he was enrolled at the National Institute of Design and his education was rooted at one end in the cultural fabric of the city and country but he also had an exploratory mindset to explore the skies.

He mentioned being influenced by the writer of the book "Designed for the real world" and suggested everyone read it. He worked with the blind man association and shared his experience.

He has also worked with children with polio disabilities, with the goal of designing a trainer to assist them in training their muscles to walk.

He discovered that Design, if done in the right spirit, had the power to change in several ways.

He quoted **"Problem solving in design has to always lead to a workable and acceptable solution"**. He also spoke about 3 pillars of design-led innovation.

- Adding positive values. We improve the present through this.
- Focus is on people. Quoting "We have to listen to them and their expectations."
- Responsible Impact. One needs to think about the impact one is creating.

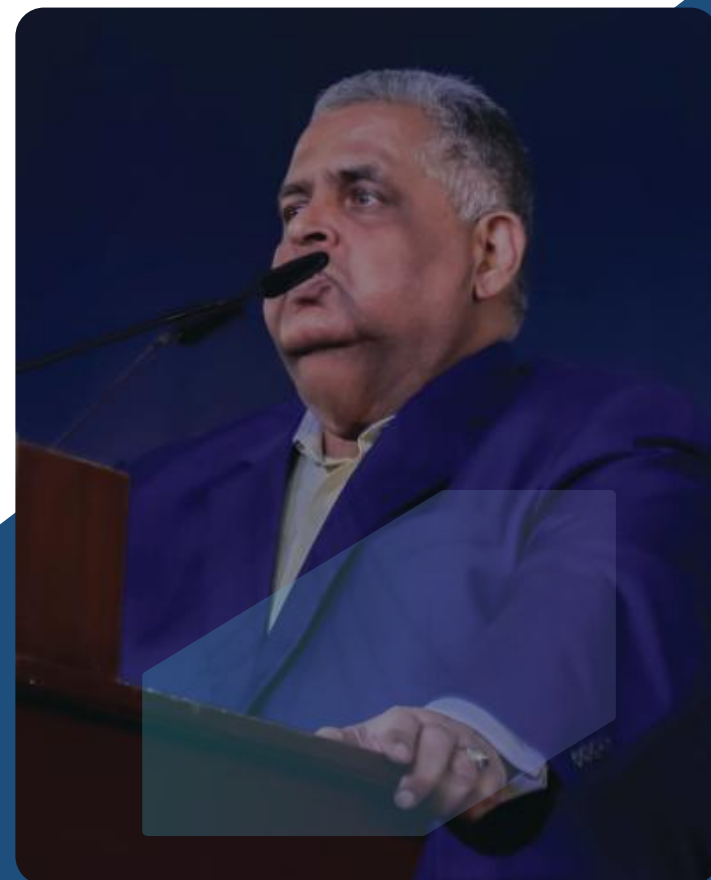


Day 04

## Kamlesh Thakur Chairman, Prime Investrade Ltd, Mumbai

Mr. Kamlesh Thakur defines an entrepreneur as "A person who relentlessly pursues their goal or goals and someone willing to be at risk whether it is a loss or profit and take a step forward". He shared how to build a startup based on an idea and focus points. He also explained how important it is to show the disruption one brings in and is equally important and can deliver much more than what is being offered in the existing line of the activity. Teamwork is also so important. He shared a few points on pitching one's ideas and gaining funds. Saying "You must have at least one institutional investor".

It is important to find the capabilities of an investor as they will be doing the most important part.



Quoting **"When you're an entrepreneur, if you have people who believe in your idea and are working with you, they have to align themselves together to achieve the goals that you all have put together to achieve."**

He ended by explaining how there are two pre-revenue stages of investment- the stage where you are putting everything as a team together, and once you start generating revenue, you are in two stages again.

Day 05

## Chandan Tiwari CEO, Entrepreneurial Development Council

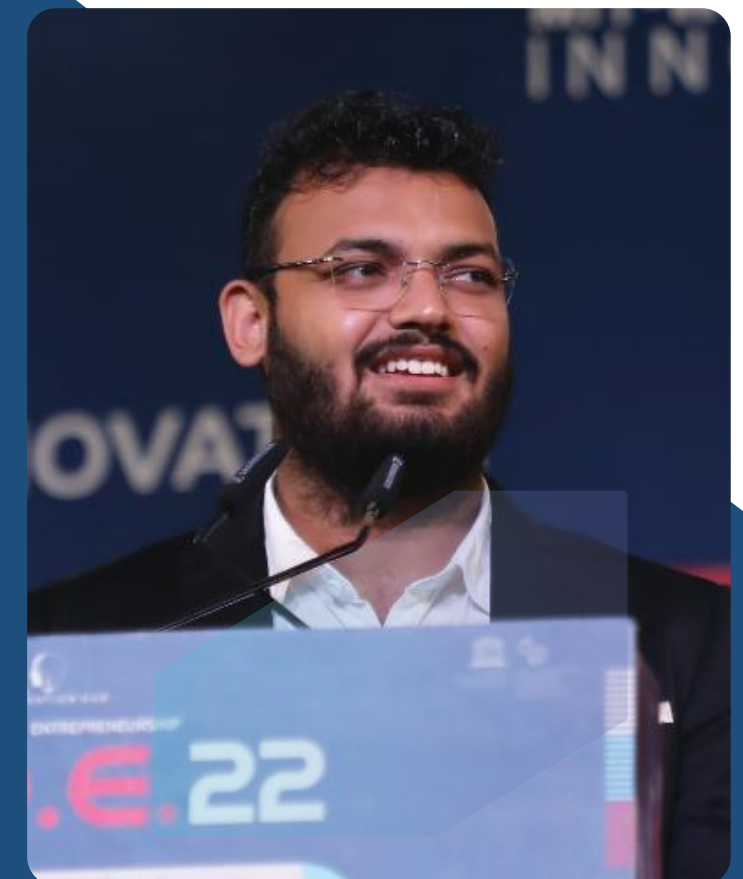
He started his speech by cheering up the crowd a little. He believes that it is not his story which is interesting, but the way he narrates it. He talks about basic life where he did his schooling, but he was not aware of what he really wanted to do and even proclaimed to become a truck driver as he wanted to explore the world. Later on, he learnt that his interest might lie in something more powerful, like becoming a politician.

Similarly, this decision changed and he became an engineer. From IIT to startup, he explored the world without any money to begin with. Beginning his entrepreneurial journey from zero, he shares a lot of naive

incidents related to his life from which he learns all sorts of finances that might help him through his journey to a rich future.

Even though he faced a lot of ups and downs and career changes in his life, he learned a lot from different occupations and focused on making some of them matter the most.

He quotes that **"You choose your best!"** and states that you should start to build a network and connect with people as you will excel in your life through knowledge and collaboration. You will always get options and opportunities. You have to identify what you are supposed to do with them.



## Lt. Gen. A. Arun Indian Army

Starting his interaction with 'Jai Hind', Lt. Gen. A. Arun is a strict and driven individual. The biggest success will come from an entrepreneur's ability to smile. He presented an image of a Spanish cyclist who does not have an arm and a leg. He asked students to convey their thoughts through a single emotion, and many responded by expressing varied emotions like happiness, determination, enthusiasm, courage, passion, etc.

Failures are a part of one's life, but they do not determine anyone's aim. He states that failing is not a shame, but what is a shame is when you can not continue to achieve your aim. He even shared a motivational video of himself sharing his experiences throughout his life and even during war, fueling the positivity through students.

The stories he shared made the audience feel goosebumps and were highly encouraging.

Since we come from a diverse community, we are guaranteed to attain the best for all, just as a soldier does. The journey of becoming an entrepreneur posits a simple lesson: an entrepreneur is nothing without a team.

**"The key to your happiness lies with yourself and no one else."**

He quotes that "the key to your happiness lies with yourself and no one else." Do not give it up! At the end, he says that for the youth of today, they are challenged to be the glorious architects of India.



# Panel Discussions

A thought-provoking conversation is all we need to inspire and motivate us, to make us wonder and to make us aware of the vastness of the world. It could set our brain fire the essential signals to generate innovative and novel ideas.



## Food-for-thought

Discussions proved to be food for thought for the audience, which served the purpose of this flagship conclave.



## Contemporary Topics

The esteemed panellists, engaged students in discussions about current issues that were important to them.



## Q&A Rounds

Discussions were followed by Q&A sessions where students could ask the panellists any questions they had.



# Mentor-Mentee Sessions

**“Experience is a teacher of all things”** - Julius Caesar

Wisdom is said to be the reward for experience, and those experiences should be shared. We had over 100 experts come in for these sessions so that students could learn and interact even more. It included one-of-a-kind discussions about the industry today and startup culture.

## Classroom Learning

A person to person connect program for students with the esteemed experts.



## 110 Expert Mentors

Experts coming in for these sessions for over 6000 students.



## Perfect Ratio

With the 1:60 ratio of expert to student, this was a great success.



# Start-up Expo

*Startups-Expo was essentially the main appeal of ride. These startups represented the execution of the entrepreneurial culture that the event attempted to encourage.*



## 01 Scope

The event centred on startups that had developed novel solutions/products in the fields of research, innovation, design, and technology. Startups from every domain/sector were present, including technology, finance, travel, and medical, to name a few. There were only a few unicorn startups as well as unicorn ideas. Our expo had it all, from camels of startups looking for longevity to unicorns focused on volume.



## 02 Statistics

It was a convergence of visions, with 102 startups and over 5,000 visitors per day. Over 30 shark tank india startups attended the event. BlueLearn, Apple, Tricentis, KPIT, and Joy EV were among the highlights. Tricentis held a few quizzes in their stall, and over 200 people took part.

## 03 Student Engagement

Students had the opportunity to learn about everything from the product's conceptualization to its commercialization. Companies provided our students with internships and information about cutting-edge technology. Conversations with startup founders had a significant impact on students. They gained firsthand knowledge of working, management, and idea implementation. The goal of these startups was to show students that being an entrepreneur is not a far-fetched dream, but rather a reality.

# List of Start-ups

- ✓ Addwitt
- ✓ Aditi Industries
- ✓ Alchemista
- ✓ ALENTAR ELECTRIC
- ✓ Altro Smart
- ✓ Amee-AI
- ✓ AROGYA MEDITECH PRIVATE LIMITED
- ✓ ARTISTITICH
- ✓ Automaton AI
- ✓ Ayaksham Agritech LLP
- ✓ Boostmychild Pvt. Ltd.
- ✓ Breakitzz
- ✓ Brunchbites private limited
- ✓ Cad and Cart
- ✓ Carafewerk Private Limited
- ✓ Care Form Labs Pvt. Ltd. (Onpery®)
- ✓ Clientdot
- ✓ Cognito Breyn Private limited
- ✓ CoHeal
- ✓ Cretile - An Awesome Project Making Kit
- ✓ Cricinshots
- ✓ Dalit Indian Chamber of Commerce and Industry (DICCI)
- ✓ DAN Games
- ✓ DocRoSh Global Solutions Mumbai
- ✓ DYNAMATIC ENGINEERING



- ✓ Earnvest Global Pvt Ltd
- ✓ EDC
- ✓ Esperanza health Care Services
- ✓ EventBeep
- ✓ Flakky Merchandise
- ✓ FunSmartism Activity Center
- ✓ goEgo Network
- ✓ Good 4 Nothing
- ✓ Gopllay
- ✓ Green Pyramid Biotech Pvt Ltd.
- ✓ GrowPartner
- ✓ Hixaa Technologies Pvt Ltd
- ✓ Hoppup
- ✓ Hunar Pro
- ✓ Jendamark
- ✓ Joy e Bike
- ✓ KalpaSrusti
- ✓ Kioku Creations
- ✓ KNOWHASSLES EDAPT PVT LTD.
- ✓ Koh!
- ✓ Institute of AI
- ✓ Kozhnosys
- ✓ Kwyk
- ✓ Lalit hydraulic systems
- ✓ Lokmanya Hospital
- ✓ Macnman
- ✓ Makxenia Product School
- ✓ MediAsha Technologies
- ✓ Mein Fernweh Travels LLP

- ✓ MetaXpo Club
- ✓ Morff
- ✓ Mr Biologist
- ✓ Navyukti Innovations Private Limited
- ✓ NearJi
- ✓ Nemital
- ✓ Neuromonk Infotech Private Limited
- ✓ One roof Shop
- ✓ OurArea - Grow with Knowledge and Technology
- ✓ P2S INTERNATIONAL FURNITURE WORLD
- ✓ Padcare Labs
- ✓ PAUSHTIKK SWITCH
- ✓ Pinewoods
- ✓ PJP Tailorsmart
- ✓ PNT Robotics & Automation Solutions
- ✓ Pratikrut
- ✓ Prints3d
- ✓ RisingRamp Constrotech
- ✓ Robota Corporation Pvt Ltd
- ✓ Ruby Hall Clinic
- ✓ School of Consciousness + Ocodiscover Pvt Ltd
- ✓ Sense it Out Intelligent Solutions Pvt Ltd
- ✓ Sonae EV
- ✓ Spectrum Medical Technologies LLP
- ✓ Spring Money



- ✓ Stoofers India
- ✓ Sumeet Technologies
- ✓ Supernove
- ✓ Team Rangndha Lifecare Ltd Pune
- ✓ Teleglobal
- ✓ The Robobox
- ✓ The Steel Core Martial Arts
- ✓ ThinkTech Engineers
- ✓ Trucura
- ✓ Unboxing Art +Alpha adenture
- ✓ Unilife
- ✓ UST Blueconch
- ✓ Veloce
- ✓ Vigishu Education Pvt Ltd
- ✓ Vishwaraj Hospital
- ✓ JSR Innovative Pvt Ltd
- ✓ BLive - Tilgulkar Industries
- ✓ Bid Buddy
- ✓ Your that Senior
- ✓ Gurukul
- ✓ Sand Tank Foundation
- ✓ Nettoyer Automotives
- ✓ My CTO Innovation

# Launch of iNurture

With the event of this kind, it was the perfect platform to launch the accelerator center of MIT-WPU, iNurture, a center for business, innovation and entrepreneurship.

Senior Director, CEO of CIAP, Mr. Pravin Patil addressed the audience speaking about the offerings and objectives of this accelerator. The main purpose of the center is to transform businesses through the power of people, technology and innovation.

He said, "The mission and objectives very clearly is to facilitate an ecosystem of building of entrepreneurs in this university through all the four pillars, which is Research, Innovation, Design and Entrepreneurship."

Moreover, he explains all the benefits and offerings of this initiative:

- ✓ Expert faculty
- ✓ Ideation Workshops
- ✓ Collaborate with entrepreneurs
- ✓ Incubation support for your idea
- ✓ Advisory Board
- ✓ Help in onboarding customers
- ✓ Access to VCs and Investors
- ✓ Access to talent pool

Mr. Pravin Patil invited Hon' Founder president Prof. Dr. Vishwanath D. Karad and Lt. Gn. A. Arun launched the accelerator and together they revealed the name iNurture after revealing the details of this accelerator.



# Recreational Activities

RIDE alongside the educational activities also hosted several recreational activities that proved to be a breath of fresh air for all. Running parallel to the Startup Expo and the Expert Talks, these activities not only kept the audience engaged but also brought forth new concepts to learn and grow. The two main recreational activities that were praised by all were as follows:



## Paintball

We had a 6 vs 6 paintball arena in which the students could take part after collecting a certain number of cards from startups promoting visiting the expo as well.

We also had the world's most popular game, the bottle flip. We also held a balloon ball race in which you had to race to the finish line without dropping the balloon ball, as well as 'darts' and 'don't touch the wire,' which were student favorites because they instilled competitive spirits in students and allowed them to compete head-on with their friends. Most people enjoy F1 racing, and Team Acceleracers put the students behind the wheel of the mechanical powerhouses by hosting an F1 simulator in one of the Startup Expo stalls. There was always a crowd of students waiting for their turn to put their driving skills to the test in the simulator.



## Back to School

We took the students on a ride of nostalgia by having the Back to School activities which consisted of different games played by school students. We had the well-known game Pictionary, 'make a paper cup pyramid' etc.



## Band Performance Preety Bhalla

Ending day 1 of R.I.D.E with a bang, we had Ms. Preety Bhalla, a prestigious alumna of MITWPU perform in the musical night. She made the crowd sway to her melodious voice. More than 4000 students rejoiced in the concert which lasted for approximately 1.5 hours. Although an MBA in marketing, Ms Preety Bhalla received training in Hindustani Classical Music and went on to pursue a career in singing after completing her post graduation from MITWPU.



She not only sent the audience into nostalgia by crooning tunes of some notable retro songs like Chura Liya and Mumbai Se Aya Mera Dost but also paid tribute to her favorite vocalist Smt. Lata Mangeshkar and cherished singer KK. The concert ended with the Senior Director of MITWPU, Mr. Pravin Patil sir expressing his gratitude to Ms Bhalla for taking out time from her busy schedule to visit her alma mater and making the first Pronite of R.I.D.E such a huge success. Truly, the concert was a sight to behold.

## Djembe World Records Amrutt Bhatt



The event was led by Amrutt Bhatt, a renowned Drum Circle Facilitator, Author, Experiential Trainer, Mentalist, TEDx Speaker, and EdTech Entrepreneur from Mumbai, known as the 'One Man Army' has delivered over 1500 shows with over 60000+ participants. According to the Bambara people in Mali, the name of the djembe comes from the saying "Anke djé, anke bé", which translates to "everyone gathers together in peace" and defines the drum's purpose.

It aligns with the goals and the message that MIT-WPU wants to spread across the world, which is peace between oneself and everyone. The "One Man Army" directed a huge crowd of 2000 people and played djembe for more than 30 minutes, to take a shot at getting their names in the Indian Book of Records. **For the same MIT-WPU won the Indian book of records and set an Asia book of records for most number of people playing djembe for the longest time.**

# Band Performance

## PAUSE

With music come their fans and artists, the creators and admirers, recreating and bonding over the same artistic trails, which is exactly what this evening of September 22nd, 2022 was all about. We were joined by the musical group PAUSE. It is a source of pride for this band that two of its members are graduates of MIT World Peace University, bringing even more attention to this story. The concert began with the impression of thousands of people who were ecstatic to see their performance.



## Flashmobs

Dancing energizes not only the dancer but also the audience who watches. We had a flashmob planned for the evening because our third day had been full of learnings and lessons. Our university students from various fields of study came together to put on a dance mob. The performance proved to be a crowd pleaser, as enthralled passers-by joined the dancing children.



# Comedy Night

## Gurleen & Shreya

Someone rightly said, **'From a means to making people laugh, comedy has become a sort of a means to express life.'**

Now and then, we open YouTube to watch stand-ups of our favorite comedians. We laugh and find happiness in those little spaces of their work. And at R.I.D.E 2022, after a series of long and productive days, on this evening of 4th day, we intended to end this extravagant event with an unforgettable evening perfused with laughter and enjoyment.



And at Comedy Night cordially, we invited Gurleen Pannu, first runner-up, and Shreya Priyam, 3rd runner-up of Comicstan Season 3. The event witnessed an extensive crowd not only from MIT-WPU but also from other colleges. With big smiles on the faces of the audience, the evening came to an end.

# Meet Our Conveners



**Mr. Rahul V. Karad**  
CHIEF CONVENER

Executive President  
MIT-WPU



**Prof. Dr. Milind Pande**  
CONVENER

Pro-Vice Chancellor  
MIT-WPU



**Mr. Pravin Patil**  
CONVENER

Senior Director  
MIT-WPU

# Meet Our Core Team Members



**Prof. Dr. Krishna Warhade**

Core Team Member

Dean-Research and  
Doctoral Program,  
MIT-WPU



**Prof. Veshal Pawar**

Core Team Member

Assistant Professor,  
MIT-WPU



**Prof. Dr. Kishnaprasad Gunale**

Core Team Member

Assistant Professor,  
MIT-WPU



**Dr. Avinash Patil**  
Core Team Member

Research Associate,  
MIT-WPU



**Prashant Iyer**  
Core Team Member

Asst. Director  
Startup Accelerator, MIT-WPU



**Soniya Nagdeo**  
Core Team Member

Manager  
CBIE, MIT-WPU

# Meet Our Core Team Members



**Shamsha Budhwani**

Core Team Member

Manager,  
Industry Partnerships



**Sudarshan Araya**

Core Team Member

Director, Industry  
Partnerships, CIAP



**Mr. Parag Khanvilkar**

Core Team Member

Senior Manager,  
Events



**Dr. Supriya Bapat-Paigude**

Core Team Member

Assistant Director -  
Industry Partnerships , CIAP

# Meet Our Core Organizers - Innovation Coordinators



**Dr. Amit Jomde**

Innovation Coordinator

Division 1, MIT-WPU



**Dr. Vinita Kale**

Innovation Coordinator

Division 2, MIT-WPU



**Dr. Satish Polshettiwar**

Innovation Coordinator

Division 3, MIT-WPU



**Dr. Pronema Bagchi**

Innovation Coordinator

Division 4, MIT-WPU

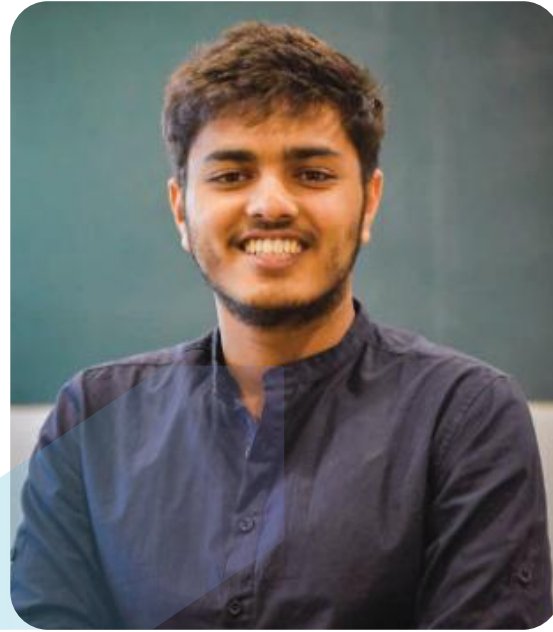


**Parag Khanvilkar**

Innovation Coordinator

Senior Manager, Events

# Meet Our Student Organizers



**Aryan Yadav**  
Organizer  
Jack of all Trades



**Vanshita**  
Organizer  
Wordsmiths



**Sarang Satokar**  
Organizer  
Design Demi-Gods



**Anshruti Patel**  
Organizer  
Design Demi-Gods



**Minautee**  
Organizer  
AuntySocials



**Vedant Rawal**  
Organizer  
AuntySocials



**Dia Kaul**  
Organizer  
Wordsmiths



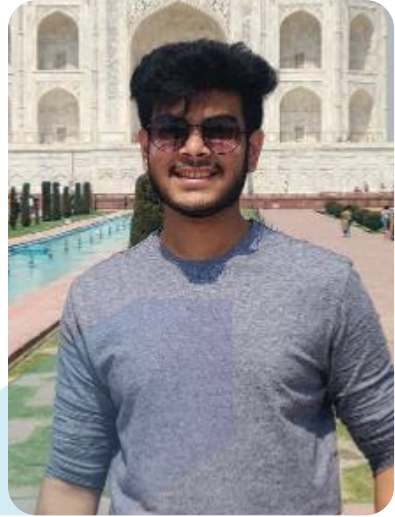
**Harsh Salunkhe**  
Organizer  
Secret Santas



**Vrishani Shah**  
Organizer  
Secret Santas



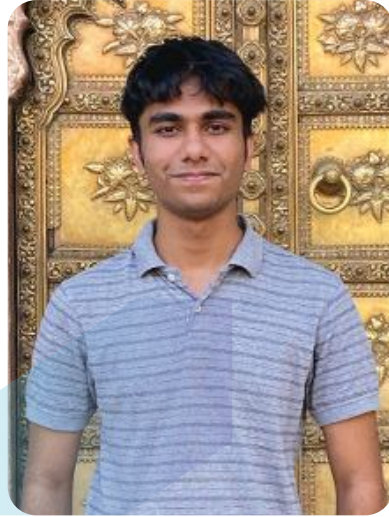
**Smit Arekar**  
Organizer  
Gritty Talkers



**Sahil Das**

Organizer

Business Geeks



**Rajbir Pathania**

Organizer

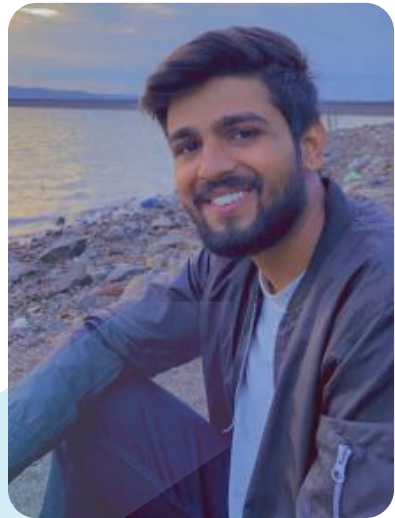
Business Geeks



**Shubh Pareek**

Organizer

Orchestrator



**Atharva Bharadwaj**

Organizer

Money Juggler

