



ADARSH MANAGEMENT INSTITUTE OF INDIA

Executive Masters in Business Management

Course Name: Executive Masters in Business Management

Duration: 2 Years

Eligibility: The eligibility criteria for pursuing a master's degree are holding a bachelor's degree in (B.E/ B.Tech /any Graduate) or any other equivalent branches of engineering. The duration for this course is 2 years

First Semester	Second Semester
1. General Management 2. International Management 3. Marketing Management	4. H.R. Management 5. Advertising
Third Semester	Fourth Semester
1. Consumer Behavior 2. Operations Management	3. Business Ethics 4. Specialization (One Subject) *Project

SPECIALIZATIONS

Exclusive Banking / Finance / Accounts

- | | |
|------------------------------|----------------------------|
| ❖ Dairy Management | ❖ Entrepreneur Management |
| ❖ Rural Management | ❖ Agriculture Management |
| ❖ Environmental Management | ❖ Air Transport Management |
| ❖ Family Business Management | ❖ Energy Management |
| ❖ School Management | ❖ Risk Management |

- | | |
|-------------------------|--------------------------------|
| ❖ Labour Law Management | ❖ Intellectual Property Rights |
| ❖ Shipping Management | ❖ Petroleum Management |
| ❖ Safety Management | ❖ Warehouse Management |

Event Management	Library Management
Packaging Management	Aviation Management

[TOP ↑](#)

Banking / Finance / Accounts	
Banking Management	Takeover & Acquisition Management
Foreign Exchange Management	Corporate and Finance Management
Asset Management	Equity Research Management
Mutual Fund Management	Treasury Management
Finance Management	Audit Management
Investment Analysis Management	Chartered Finance Management
Risk & Insurance Management	Cost and Management Accounting
Taxation Management	Market Risk Management
Investment Management	Contemporary Auditing
International Finance Management	Equality Research Management

[TOP ↑](#)

Industries / Production	
Operation Management	Project Management
Industrial Management	Total Quality Management
Production Management	Total Safety Management
Human Resource	
Human Resource Management	Corporate Law

Personal Management	Corporate Training
❖ Public Administration	

[TOP ↑](#)

Purchase / Logistics	
❖ Material Management	❖ Logistics Management
❖ Supply chain Management	❖ Total Quality Management

[TOP ↑](#)

Textiles	
❖ Fashion Management	❖ Textile Management

[TOP ↑](#)

Software / Hardware	
❖ Software Project Management	❖ Hardware Management
❖ SAP Consultancy Management	❖ E-commerce
❖ Information Technology	❖ Networking Management
❖ E-Business System	❖ Purchasing Management
❖ Cyber Law Management	❖ Software Management

[TOP ↑](#)

Advertising / Media / Communication	
❖ Advertising Management	❖ Media Management
❖ Communication Management	❖ Portfolio Management
❖ Information Management	❖ Public Relationship Management
❖ Mass Communication	❖ Telecom Management

[TOP ↑](#)

Marketing	
❖ Marketing Management	❖ Foreign Trade
Consumer Management	Industrial Marketing

International Management	Retail Management
Sales Management	Business Marketing
Export Management	Marketing Finance Management
International Trade	

[TOP ↑](#)

Pharmaceuticals / Biotech / Health Care

❖ Pharmacology Management	❖ Clinical Pharmacology
❖ Bio-Technology Management	❖ Clinical Research
❖ Hospital Administration	❖ Holistic Management
❖ Health Care Management	❖ Hospital Management
❖ Pathology Lab Management	

[TOP ↑](#)

BPO / Call center

❖ BPO Management	❖ Customer Care Management
❖ Customer Relationship Management	❖ Call center Management

[TOP ↑](#)

General

General Management	Co-operative Management
Business Administration	

[TOP ↑](#)

Hotel / Tours & Travels

❖ Hotel Management	❖ Travel & Tourism Management
❖ Hospitality Management	❖ Transport Management

[TOP ↑](#)

Architecture Related

Hotel Management	Interior Management
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 Construction Management

[TOP ↑](#)

And Many More.....
