



ADARSH MANAGEMENT INSTITUTE OF INDIA

Bachelor's in Business Administration

Course Name: Bachelor of Business Administration (B.B.A)

Duration: 3 Years

Eligibility: The eligibility criteria for pursuing a Bachelor's degree are holding a Diploma's degree in or any other equivalent H.S.C. The duration for this course is 3 years Holder in Any field with Work Experience.

First Semester	Second Semester
1. Business Organization & System 2. Business Communication Skills 3. Business Accounting 4. Business Economics 5. Business Mathematics 6. Business Demography & Environmental Studies	7. Principles of Management 8. Principles of Marketing 9. Principles of Finance 10. Basics of Cost Accounting 11. Business Statistics 12. Business Information
Third Semester	Fourth Semester
1. Personality Development 2. Business Laws 3. Human Resource Management & Organization Behaviors 4. Management Accounting 5. Business Economic 6. I.T. in Management	7. Industrial Relations & Labour Laws 8. Business Taxation 9. International Business 10. Management Information System
Fifth Semester	Six Semester
1. Supply & Chain Logistics 2. Entrepreneurship Development 3. Business Ethics 4. Research Methodology (Tools & Analysis) 5. Specialization –I 6. Specialization – II	7. Business Planning & Project Management 8. Event Management 9. Management Control System 10. E- Commerce 11. Specialization – III 12. Specialization –IV
Specialization Subjects: 1)Finance 2)Marketing 3)Human Resource Management 4)Service Sector Management 5)Production Management 6) Operation Management 7)Project Management 8)Total Quality Management 9)Total Safety Management	